



Advance Institute of Business

www.advanceinstitute.com.au

Brisbane, Australia

+61 424 629 995

advance@advanceinstitute.com.au



Course Outline for BSB40320 Certificate IV in Entrepreneurship and New Business

BSB40320 Certificate IV in Entrepreneurship and New Business is for you if you are looking to start your own business — or assist in the development of a larger startup. This nationally recognised qualification will show you how to investigate new business opportunities, organise finances, and develop a working business plan. You'll also learn the critical compliance requirements of new business ventures in Australia, and graduate with an arsenal of skills to succeed in business.

Achieve your dream of operating your own business by developing skills and a broad knowledge base in this specialised qualification.

According to the Australian Bureau of Statistics, the number of small businesses in Australia continues to grow, employing more than 4.7 million Australians and contributing more than \$418 billion to the Australian economy.

This course is ideal for small business owners or those looking to kick start their own business. Gain the skills and knowledge to develop core business skills including finances, legal and risk management, marketing, and developing business proposals.

Successful completion of this course will give you the skills needed to launch or operate a business.

This course is Australian accredited, and can be studied completely online from anywhere in the world.

This course is nationally recognised through our Registered Training Organisation partner Skills Recognition International (RTO 32373).

INDUSTRY JOBS

Small Business Owner, Consultant, Entrepreneur, Manager

DURATION

Individuals undertaking this qualification as a self-paced learning may take 1-18 months.

DELIVERY METHOD

Online (Some tasks may require practical application and evidence).

RECOGNITION OF PRIOR LEARNING (RPL)

RPL available (partial and full)

ENTRY REQUIREMENTS

Literacy and Numeracy (LLN) level 3

PACKAGING RULES

Total number of units = 10 (Units are selected to best suit specialisations and accommodate deliverables. If tailored units are required, please visit training.gov.au and contact us today).

4 core units, plus 6 elective units

UNITS OF COMPETENCY

CORE UNITS:

- BSBESB401 Research and develop business plans
- BSBESB402 Establish legal and risk management requirements of new business ventures
- BSBESB403 Plan finances for new business ventures
- BSBESB404 Market new business ventures

ELECTIVE UNITS:

- BSBESB302 Develop and present business proposals
- BSBESB301 Investigate business opportunities
- BSBOPS401 Coordinate business resources
- BSBOPS404 Implement customer service strategies
- BSBINS410 Implement records systems for small business
- BSBLDR413 Lead effective workplace relationships

